



NCHEA Spring Seminar - March 13-15, 2019 | Pinehurst Resort, Pinehurst, North Carolina

ncHEEA

nc healthcare engineers association

SPONSORSHIPS 2019

www.nchea.com

67th NCHEA Annual Conference & Exhibition | July 30 – August 2, 2019

OMNI GROVE PARK INN | ASHEVILLE, North Carolina





ARTHUR BLUE

NCHEA 2019 Vendor Chair
CONE HEALTH
Office: 919-937-2248
nchea.vendorchair@gmail.com

IMPORTANT DATES:

Spring Conference Sponsorships OPEN NOW!!

****ALSO Open NOW:** Annual Conference Keynote, Platinum, and Special Event Sponsorships: Companies that have 2018 money they need to spend before the end of the year can contact **ARTHUR BLUE** to get codes for these sponsorship levels.

All other Annual Conference Sponsorships
OPEN WEDNESDAY April 3, 2019**

Annual Conference Exhibits BOOTH Sales

OPEN April 3, 2019 9:00 am

(ALL BOOTHS MUST BE PAID ONLINE)

Annual Directory Ads
OPEN April 3, 2019

YOU MUST HAVE A CODE TO REGISTER & PAY for Prime Sponsorships.

PRIME SPONSORSHIPS can be paid by check with PERMISSION from **ARTHUR BLUE - 919-937-2248**

Make Check out to: NCHEA

Mail your check to:
MIKE COOKE, NCHEA
2608 Erwin Rd.
Suite 148 # 236
Durham, NC 27705

On behalf of our board president Larry Holder, planning committee, and members of the NCHEA, I would like to thank all of the associate members, corporate partners, sales associates, and volunteers for the tremendous support you have demonstrated in helping to make this organization the success it is.

In this 2019 Sponsorship Preview you will find information on our two major NCHEA events, our Spring Seminar hosted at Pinehurst, NC., and our Annual Conference & Exhibition in Ashville at the OMNI Grove Park Inn.

Our events help you reach leaders and decision makers in the healthcare engineering field. Whether your company is interested in strengthening relationships with existing customers, or meeting prospective customers, NCHEA events connects you with healthcare facility senior-level professionals from all across the state of NC.

Philip Johnson (Program Chair) and the planning committee are putting together high-energy, timely education sessions for both the Spring Seminar and Annual Conference. With your support, we are able to bring national renown speakers to our local venues at an affordable cost to our membership.

This preview of sponsorship opportunities also has details related to booth purchases, and premiums associated with each participation level. Please pay close attention to the benefit chart as some information is changed from last year.

I look forward to your participation with both events, as always please let me know how to assist you further with any vendor related questions. Thank you for your continued support.

*Regards,
Arthur Blue Jr
NCHEA 2019 Vendor Chair*

**Register online at
www.nchea.com**



NCHEA Spring Seminar - March 13th - 15th (Wednesday - Friday) 2019
Pinehurst Resort, Pinehurst, North Carolina

NCHEA Sponsorship Opportunities

SPRING SEMINAR - General Benefits Chart

****Contact ARTHUR BLUE for special code required for: OPENING RECEPTION, SPEAKER, and LUNCH**

ARTHUR BLUE NCHEA 2019 Vendor Chair
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NCHEA invites you to participate as a sponsor at our 2019 Events. As an event sponsor, you will provide us with valuable support and highlight your business to NCHEA members. NCHEA offers a wide variety of sponsorship opportunities to help promote your company's presence at our events. Designed to meet your budget requirements and increase your company's visibility, these options reinforce your exhibit presence and deliver greater brand recognition, even after the NCHEA Event is over.

SPRING SEMINAR SPONSORSHIPS	OPENING RECEPTION SPONSOR** \$2,500.00 CODE NEEDED	SPEAKER SPONSOR \$2,000.00 CODE NEEDED	LUNCH SPONSOR (s) \$ 1,500.00 CODE NEEDED	BREAK SPONSOR \$ 500.00
	Limited to TWO (2) **can be combined to one sponsorship \$5000.00	Limited to THREE (3)	Limited to THREE (3)* *can be combined to one sponsorship \$4500.00	Unlimited Amount of Sponsors
Special BRAND Recognition <i>**subject to print deadlines</i>	<ul style="list-style-type: none"> • Sponsor logo on seminar website • Guidebook APP - sponsor logo and description - hyperlink to sponsor website • Sponsor logo NCHEA Seminar printed material • Listed on Banner in Education Room and Single Banner in registration area • Allowed to bring company theme koozie's for placement at reception bars - approved design by vendorchair 	<ul style="list-style-type: none"> • Sponsor logo on seminar website • Guidebook APP - logo and company description - hyperlink to sponsor website • Sponsor logo NCHEA Seminar printed material • Listed on Banner in Education Room and Single Banner in registration area 	<ul style="list-style-type: none"> • Sponsor logo on seminar website • Guidebook APP - logo and company description • Sponsor logo NCHEA Seminar printed material • Table Tent on Lunch tables with logo, photo, descriptive sentence • All lunch sponsors on single banner in registration area 	<ul style="list-style-type: none"> • Sponsor name on seminar website • Guidebook APP - sponsor name • Sponsor name in NCHEA Seminar printed material • All break sponsors on single banner in registration area
Spring Seminar NAME BADGE PASSES	<ul style="list-style-type: none"> • ONE COMPLIMENTARY EDUCATION ATTENDANCE • FOUR NAME BADGE PASSES for opening reception attendance only 	<ul style="list-style-type: none"> • ONE COMPLIMENTARY EDUCATION ATTENDANCE • FOUR NAME BADGE PASSES for Keynote and opening reception 	<ul style="list-style-type: none"> • ONE COMPLIMENTARY EDUCATION ATTENDANCE • THREE NAME BADGE PASSES to attend LUNCH and OPENING RECEPTION 	• NO COMPLIMENTARY EDUCATION ATTENDANCE



67th NCHEA Annual Conference & Exhibition | Tuesday, JULY 30, 2019 – Friday, August 2, 2019
OMNI Grove Park Inn Resort | ASHEVILLE, North Carolina

NCHEA Sponsorship Opportunities 67th NCHEA ANNUAL CONFERENCE & EXHIBITION

General Benefits Chart

ARTHUR BLUE CHE, NCHEA 2019 Vendor Chair
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**Contact ARTHUR BLUE for special code required for: SPEAKER, PLATINUM & SPECIAL EVENTS

NCHEA invites you to participate as a sponsor at our 2019 Annual Conference & Exhibition. As a sponsor, we will highlight your business and brand and give you the opportunity to network with your current customers and meet potential new customers. NCHEA offers a wide variety of sponsorship opportunities to help promote your company's presence at our events. Designed to meet your budget requirements and increase your company's visibility, these options reinforce your exhibit presence and deliver greater brand recognition, even after the NCHEA Event is over.

READ CAREFULLY - WE HAVE EDITED THE BENEFITS THIS YEAR

EXHIBIT BOOTH SALES START WEDNESDAY, APRIL 3, 2019 9:00 AM

2019 NCHEA 67th ANNUAL CONFERENCE Sponsorship Opportunities – General Benefits Chart
****Contact ARTHUR BLUE for special code required for: KEYNOTE, PLATINUM & EVENT SPONSOR**

KEYNOTE SPONSOR \$5,000.00 ** CODE NEEDED	PLATINUM SPONSOR \$4,000.00 ** CODE NEEDED	EVENT SPONSOR \$4,000.00 **	GOLD SPONSOR \$ 2,500.00	SILVER SPONSOR \$ 1,250.00	BRONZE SPONSOR \$ 500.00
Limited to FIVE (5)	Limited to TEN (10)	Limited to FOUR (4)	Unlimited Amount of Sponsors Annually	Unlimited Amount of Sponsors Annually	Unlimited Amount of Sponsors Annually
<ul style="list-style-type: none"> Option to pre-purchase exhibit booth before open to public and priority in choice of booth location Double booth space (optional, must receive second booth in April 3 registration process) and priority in choice of booth location 	<ul style="list-style-type: none"> Option to pre-purchase exhibit booth before open to public and priority in choice of booth location Double booth space (optional, must receive second booth in April 3 registration process) and priority in choice of booth location 	<ul style="list-style-type: none"> Option to pre-purchase exhibit booth before open to public and priority in choice of booth location 	<ul style="list-style-type: none"> If company has purchased a single booth space will receive priority in choice of booth location 	<ul style="list-style-type: none"> If company has purchased a single booth space will receive priority in choice of booth location 	<ul style="list-style-type: none"> If company has purchased a single booth space will receive priority in choice of booth location
<ul style="list-style-type: none"> Complimentary Full-Page color ad in the conference program 	<ul style="list-style-type: none"> Complimentary Full Page ad in the conference program option to have color add for an additional \$250. 	<ul style="list-style-type: none"> Complimentary Full Page ad in the conference program option to have color add for an additional \$250. 	<ul style="list-style-type: none"> Complimentary Quarter Page ad in the conference program, option to have color add for an additional \$250. 	<ul style="list-style-type: none"> Complimentary Quarter Page ad in the conference program, option to have color add for an additional \$250. 	<ul style="list-style-type: none"> Complimentary business card ad in the conference program, option to have color add for an additional \$250.
<ul style="list-style-type: none"> Introduction at Annual Conference Company logo on rotating AV during breaks in education room Company logo printed in conference program Company logo on conference website Company logo and company description with hyperlink to company website in Guidebook APP Up to two (2) complimentary booth staff for trade show Up to four (4) complimentary education day passes to attend keynote sessions Pre & Post conference attendee list Banquet tickets (limit 2 if requested) 	<ul style="list-style-type: none"> Introduction at Annual Conference Company logo on rotating AV during breaks in education room Company logo printed in conference program Company logo on conference website Company logo and company description with hyperlink to company website in Guidebook APP Up to two (2) complimentary booth staff for trade show One (1) complimentary education pass Pre & Post conference attendee list Banquet tickets (limit 2 if requested) 	<ul style="list-style-type: none"> Introduction at Annual Conference Company logo on rotating AV during breaks in education room Company logo printed in conference program Company logo on conference website Company logo and company description with hyperlink to company website in Guidebook APP Up to two (2) complimentary booth staff for trade show Pre & Post conference attendee list Banquet tickets (limit 2 if requested) 	<ul style="list-style-type: none"> Company logo on rotating AV during breaks in education room Company logo printed in conference program Company logo on conference website Company logo and company description in Guidebook APP Up to two (2) complimentary booth staff for trade show Pre & Post conference attendee list Banquet tickets (limit 2 if requested) 	<ul style="list-style-type: none"> Company logo on rotating AV during breaks in education room Company logo printed in conference program Company logo on conference website Company logo and company description in Guidebook APP Up to one (1) complimentary booth staff for trade show Pre & Post conference attendee list Banquet ticket (limit one if requested) 	<ul style="list-style-type: none"> Company name on rotating AV during breaks in education room Company name printed in conference program Company name on conference website Company name in Guidebook APP Up to one (1) complimentary booth staff for trade show Pre & Post conference attendee list Banquet ticket (limit one if requested)

COMPANY RECOGNITION and ADVERTISEMENT *SUBJECT TO PRINT DEADLINES

EXHIBIT BOOTH PRE-PURCHASE or PREFERRED PLACEMENT BENEFIT DOES NOT INCLUDE BOOTH PURCHASE

Single booth space EXHIBIT BOOTH PRICE \$1350. (Includes up to 2 complimentary booth staff for trade show)

****Please note you will register your complimentary passes via the Event Registration site.**



**REGISTRATION for NCHEA EXHIBIT BOOTHS for the
NCHEA 67th Annual Conference & Exhibition**

- 1 WEDNESDAY, APRIL 3, 2019 - 9:00 AM - BOOTH SALES OPEN** - Note that at the OMNI Grove Park Inn, we have two sizes of booths 8x8 and 8x10- you will need to let us know at registration if your booth will fit in an 8x8 space.
- 2 BOOTH PRE-PURCHASE OPTION**
Five (5) KEYNOTE, FOUR (4) SPECIAL EVENT, & TEN (10) PLATINUM SPONSORS SKIP the APRIL 3th TIMELINE - IF you are one of these PAID SPONSORS, you have the RIGHT of FIRST REFUSAL ON A BOOTH (COST OF BOOTH NOT INCLUDED IN SPONSORSHIP) BEFORE THE APRIL 3RD SALE
- 3 MULTIPLE BOOTH OPTION**
ONLY PLATINUM have the option for a SECOND BOOTH - BUT, you will have to REGISTER for the SECOND BOOTH at the APRIL 3RD 9:00 AM SALE. 2nd booth NOT GUARANTEED.

CONGRATULATIONS TO ROBINS & MORTON! They won the opportunity to pre-purchase an exhibit booth for 2019 for having their booth set up at 2:00 PM the last day of the exhibit show. This could be you in 2020!