

2023 ENGINEER of the YEAR KEITH EINSMANN CHFM CHE



2023 PRESIDENT
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I'd like to begin my final President's Note by thanking all of NCHCA and the board for making this such a successful year. Special thanks to Cecil Watson, Program Chair, and Scott Martin, Vendor Chair. Our Spring Seminar and Annual Conference were both wonderful events. We raised over \$20,000 for the Food Banks of the Carolinas and had record participation for education with over 1,000 registrants. The Annual Conference was held at a brand new venue, The Benton Convention Center in Winston-Salem, and it went very well. I loved the location and received a lot of positive feedback about it. Joe Theismann was absolutely fantastic as our keynote speaker and was very interactive with all the attendees. Overall, it went even better than I expected, especially considering this was the first time we went outside the boundaries of what's normal in our organization. We really appreciate the

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It is truly an honor to be named the 2023 Engineer of the Year. With such a strong group of engineers I am truly humbled by the honor. As I stated in my acceptance speech, "I will do my best to pass on my knowledge and expertise to the engineers who are following in our footsteps." Thanks again.

Keith

KEITH EINSMANN CHFM CHE
2023 NCHCA Treasurer
Deerfield Retirement Community | Asheville NC

Another year and another terrific crop of nominees for the 2023 NCHCA Engineer of the Year. All of them were worthy of receiving our highest honor. The nominees this year were: District 1 –Keith Einsmann, Deerfield Retirement Community, District 2 – John Ganley, First Health of the Carolinas Moore Regional Hospital, and District 3 – Cecil Watson, UNC Health Caldwell (formerly of UNC Rex Healthcare at the time of voting). After watching the videos from the nominees, last year's EoY Tony Powell opened the golden envelope (yes we were nervous too) and announced that Keith Einsmann was the 2023 EoY! Keith is the VP of Facilities at Deerfield Episcopal Retirement Community. At Deerfield he is responsible for directing the daily operations and management of over 1 million square feet of facilities over 128 acres. He manages a staff of 70 that is responsible for maintenance, grounds, housekeeping and security, plus he is

responsible for capital projects on campus including the current major campus expansion.

His COO praised Keith's excellence in leadership as well as his great attitude and work ethic. He also pointed out Keith's performance during the trying times during COVID and is happy to have Keith on their Senior Leadership Team at the facility. Keith himself noted that the keys to success in his role are caring and empathy, humility, and passion and he hopes he shows that every day to his staff.

Keith has been active in NCHCA for over 12 years and served as the District 1 Vice Chair in 2022. He also received his CHE (Certified Healthcare Engineer) designation in 2022. He currently is serving as the NCHCA State Treasurer and has been a driving force in improving our processes. Keith is also a proud father and husband as well as a big Pittsburgh Steeler fan.

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